Meet Our Training Staff



GEORGE MURPHY, CHE, CHT

George began his hospitality career over 37 years ago with Best Western International Hotels and American Airlines. He is passionate about customer service and his years with the airlines has contributed to his knowledge and understanding of Sabre and today's global distribution systems. George began training with Mundus Institute of Travel, educating prospective travel industry candidates on Sabre. He then joined IPCS (now MSI) to train and install property management systems (PMS).

In 1992, George joined Wyndham Hotel Group. He was instrumental in the launch of the Ramada technology training program, delivering regional PMS training to Ramada properties. George currently delivers Franchisee and Associate training for the Wyndham Hotel Group

AREAS OF EXPERTISE:

- 37 years of industry experience
- Front Desk Sales
- Customer Service
- Leadership
- Employee Training & Development

ACCLAIM:

"George was a very effective trainer. No question about it! He has a perfect attitude and is very dedicated to what he does. He gave a well prepared presentation, short and right to the point."

- General Manager, Days Inn

FUN FACT ABOUT ME:

I am a pilot and was born to fly.

CONTACT INFORMATION:

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About SoHO



