•Meet Our Training Staff•

DEBBIE WILLIAMS, CHE, CHT
Senior Training Manager of Special Programs

Debbie is best known for her creative, unique and innovative approach to training, while providing training participants with an engaging and highly interactive learning experience.

She joined Wyndham Hotel Group (WHG) in 1998 as a trainer for new property openings, general manager orientation, revenue enhancement and regional technology workshops for Super 8. In her time at WHG, she has also held the positions of regional alliance director for Days Inn and director of integration services.

In her current position, Debbie develops key training programs that help franchisees leverage WHG resources support and brand programs to achieve business goals. She provides training for all brands throughout the US and Canada. She specializes in program development for training focused on customer service excellence, high impact sales, leadership, technology and communication skills.

Prior to joining WHG, Debbie began her career with Intercontinental Hotel Group in full service, office management and staff training. She then joined a multibrand management company as the director of sales and eventually became the regional marketing and sales director and operations director.

AREAS OF EXPERTISE:
- 38 years of industry experience
- Customer Service
- Hotel Sales
- Revenue Management
- Front Desk Sales

ACCLAIM:
"Whenever you leave a class that Debbie has taught you really "get it" and understand what it is you need to do next." I have had the opportunity to have her train my staff on property and the training was full of energy and passion."

- General Manager, Days Inn

FUN FACT ABOUT ME:
I grew up in Michigan playing ice hockey, and I still ice skate on hockey skates twice a week in the winter.

CONTACT INFORMATION:

School of Hospitality Operations
Wyndham Hotels & Resorts
22 Sylvan Way
Parsippany, NJ 07054

Toll-free: 1-855-849-3487
E-mail: soho.training@wyndham.com
Website: MyPortal > Learn with SoHO > About SoHO

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